

giga Idigital MARKETING

## **About Us**

### Who We Are

Giga Digital Marketing Agency is a leading digital marketing firm specializing

in providing customized marketing solutions for interior design businesses. We combine creativity with a data-driven approach to help brands attract qualified leads and build an engaging online presence.



## **Our Vision**

To empower interior design businesses to reach their full potential through innovative digital marketing strategies that drive results.

# **Our Mission**

To deliver tailored marketing services that help businesses achieve sustainable growth, high visibility, and meaningful engagement.







## **O2** Google Advertising

OUR SERVICES

**05** Graphic Design



**06** Web Design & Development

## **Meet The Management**



### MD Hasibul Islam CEO & Founder

As the visionary behind Giga Digital Marketing, Md Hasibul Islam leads the team with a strong commitment to innovation and client success.



### Partho Ghosh Managing Director

With 8 years of experience in the digital marketing industry, Partho oversees strategic planning and business operations, ensuring smooth and effective campaign execution.



### Mhd Tushar Chief Marketing Officer (CMO)

Tushar leverages his 5 years of experience in digital marketing to develop result-driven strategies that fuel growth for our clients.



#### Nusrat Jahan Lead Graphic Designer

Nusrat's 5 years of experience in graphic design allow her to create visually compelling content that elevates brand aesthetics and communicates messages effectively.



#### Sharmin Jahan Lead Video Editor

With 4 years of expertise in video editing, Sharmin brings creativity and technical skills to produce engaging and professional visual content.



#### MD Mamun Lead Web Developer

Md Mamun's 4 years of experience in web development ensure that clients have robust, user-friendly, and visually appealing websites that represent their brand perfectly.



## Engr. Muhit Arifin (Urban Glint ,CEO)

Giga Digital Marketing's lead generation strategies brought us a stream of potential clients, allowing us to take on larger projects and expand our business.

## Our Satisfied Clients



### Amir Sohel (Aesthetic Interior, CEO)

The team at Giga Digital Marketing redesigned our website, making it more user-friendly and visually appealing. We've seen a 40% increase in inquiry form submissions since the launch.



## Md Bapparaj Pramanik (Image Interior, CEO)

Giga Digital Marketing played a crucial role in boosting our online presence and generating high-quality leads for our interior design services.



## Mahmud Hasan (Arcon Interior, CEO)

Giga's video marketing campaign on Instagram showcased our projects beautifully. We've attracted a younger clientele and expanded our market reach significantly.





### **Interior Design Expertise**

With over 6 years of expertise, We understand the unique marketing needs of interior design businesses and can deliver tailored solutions.

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#### **Proven Results**

We have a track record of generating high-quality leads and improving brand visibility for our clients.

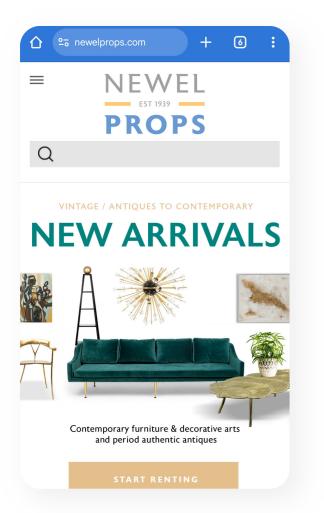


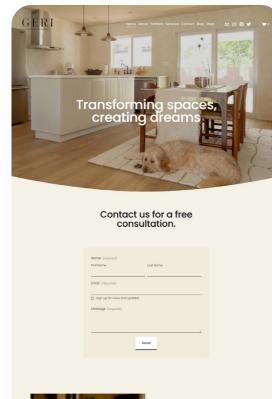
#### **Dedicated Team**

Our team of experts is committed to delivering exceptional results and working closely with clients for long-term success.

# **Check Out Our Work**

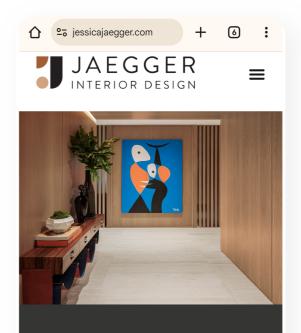
## Interior Design Website







Learn about our services... der bit verte beign (00%) is hit service restarted firm austing clients in a kits mong of service including the selection of architecture-like detail on thinkins, collaborating with developers and builders, and decorating harthorized and builders and being builders and builders.



Jaegger is a Miami-based design firm dedicated to creating high-end residential interiors that inspire. Led by celebrated Brazilian interior designer Jessica Jaegger, her designs go beyond trends, enriching each project with sophistication and a unique sense of place. Supported by a team of design

## Check Out Our Work Facebook Ad Campaign

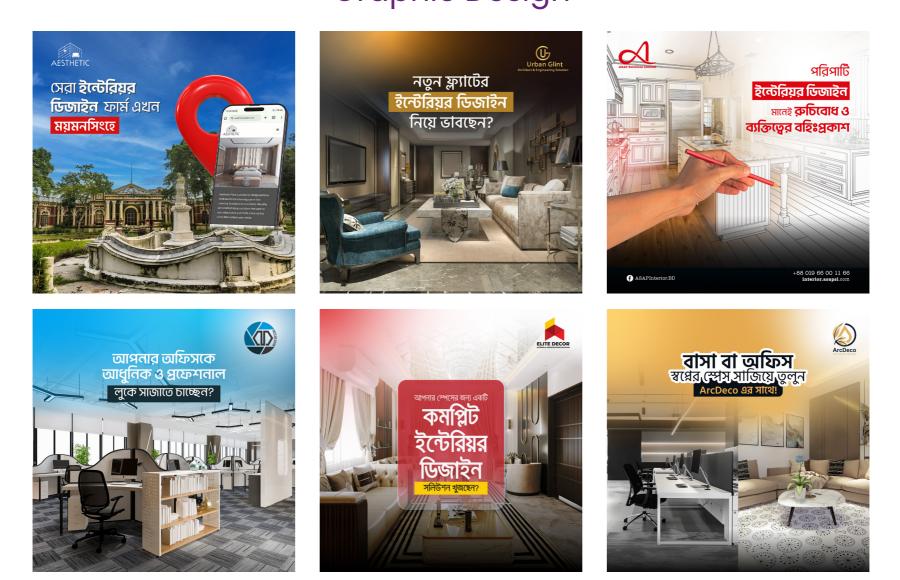
Bid strategy	Budget	Attribution setting	1 Results -	Reach 👻	Impressions -	Cost per result 🛛 👻
Highest volume	\$40.00 Lifetime	7-day click or 1	190 On-Facebook leads	2,860	4,157	\$1.55 Per on-Facebook leads
Highest volume	\$50.00 Lifetime	7-day click or 1	600 On-Facebook leads	6,383	10,465	\$1.28 Per on-Facebook leads
Highest volume	\$1.00 Daily	7-day click or 1	46 [2] Messaging convers	2,242	4,238	<b>\$0.14</b> [2] Per messaging con
Highest volume	\$41.86 Lifetime	7-day click or 1	242 <sup>[2]</sup> Messaging convers	21,395	33,710	<u>\$0.08</u> [2] Per messaging con
Highest volume	\$78.00 Lifetime	7-day click or 1	56 [2] Website purchases	8,597	16,296	\$5.52 [2] Per purchase
Highest volume	\$50.00 Lifetime	7-day click or 1	901 Follows or likes	6,824	12,006	\$0.03 Per follow or like
Highest volume	\$20.69 Lifetime	7-day click or 1	225 On-Facebook leads	10,782	23,380	\$0.75 Per on-Facebook leads
Highest volume	\$41.86 Lifetime	7-day click or 1	160(2) Messaging convers	323	345	<u>\$0.11</u> 1회 Per messaging con
Highest volume	\$50.00 Lifetime	7-day click or 1	25 On-Facebook leads	16,884	35,679	\$2.00 Per on-Facebook leads
Highest volume	\$50.00 Lifetime	7-day click or 1	65 On-Facebook leads	22,080	44,331	\$0.77 Per on-Facebook leads
Highest volume	\$1.00 Daily	7-day click or 1	168 On-Facebook leads	14,143	35,495	\$0.19 Per on-Facebook leads
Highest volume	\$5.00	7-day click or 1	260	3,596	5,164	\$0.98

Bid strategy	Budget	Attribution setting	8 Results	Reach 🔫	Impressions -	Cost per result 🛛
Highest volume	\$40.00 Lifetime	7-day click or 1	50 On-Facebook leads	2,860	4,157	\$1.55 Per on-Facebook leads
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## Check Out Our Work Graphic Design



# **Photo Corner**



**Next Steps** 

How We Can Start Working Together



### Schedule a Consultation

Contact us to discuss your goals in more details.



### Proposal Review

We'll refine this proposal based on your specific needs.



### Agreement & Onboarding

Once the proposal is approved, we begin the onboarding process and start executing your customized marketing plan.

## Get in Touch gigaidiate

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